



## North Perth Dynamites Netball Club Privacy Procedures

**Last reviewed on:** 1 September 2025 **Reviewed by:** Vice President

**Next review date:** 1 September 2026 **Approved by:** Committee on 1 September 2025

The President and Secretary will undertake all necessary procedures to ensure North Perth Dynamites Netball Club satisfies the requirements of the Privacy Act 1988, Australian Privacy Principles (APPs) and Netball Australia Member Protection Policy and [Privacy Policy](#):

This will include:

1. Maintaining details of the club members (registration list) appropriately and securely.
2. Annually review and update the Privacy Policy.
3. Ensuring the Policy is communicated to members annually (this should be done at time of registration on PlayHQ and through newsletter communications).
4. Ensuring the Club appropriately communicates and trains volunteers, coaches, team managers, officials and coordinators on the importance of privacy and confidentiality of information.
6. If there is a breach of the privacy policy then this must be addressed promptly by President and Secretary.



## Privacy Policy

### North Perth Dynamites Netball Club Privacy Policy

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#### 1. Purpose

The purpose of this policy is to outline the Dynamites Netball Club's obligations, responsibilities and expectations under the Privacy Act 1988, Australian Privacy Principles (APPs) and Netball Australia Member Protection Policy and [Privacy Policy](#):

#### 2. Policy application

- This policy applies to all North Perth Dynamites Netball Club employees/contractors/volunteers/visitors and all other people or organisations which by agreement or otherwise, are bound to comply with this policy.
- This policy applies to behaviour occurring during the course of North Perth Dynamites Netball Club usual business/activities/events.

North Perth Dynamites Netball Club role and contribution in making this policy work is to take all reasonable steps necessary to ensure that everyone in the club/association knows:

- what this policy represents and their roles and responsibilities.

#### 3. Intent

North Perth Dynamites Netball Club (the Club) is committed to protecting the privacy and confidentiality of personal information collected from players, parents/guardians, coaches, team managers, and officials. This information is only used for the effective running of the Club.

It is noted that the Club Privacy policy sits within the context of the Netball Australia and Netball WA Policy <https://netball.com.au/privacy-policy> as many of the systems for data collection including PlayHQ are required as part of the Perth Netball Association.

When individuals upload any personal information to these PlayHQ individuals should refer to those the <https://www.playhq.com/privacy> privacy policy for information about how their personal information is collected, used, accessed, stored, and disclosed.

#### 4. Collection of Personal Information

The Club may collect personal details, including but not limited to:

- Player and parent contact information', such as parent/guardian name, phone numbers, mobile numbers, occupation, postal address details, emergency contact details, email address;
- Player date of birth and demographics (inc age, gender, cultural background) netball rankings and results;
- Details of netball programs that you have participated in and organisations with which you have participated;



- Copies of communications between you and us;
- Medical information relevant to participation in netball
- Team allocations, training schedules, and match details
- Volunteer and official contact details and bios.
- Players/volunteers favourite netball club, membership history and other related information .
- Marketing and website usage and evaluation of pages viewed.
- Working with Children details.

## 5. Use of Personal Information

Personal information will only be used for Club-related purposes, such as:

- Communicating with players, parents/guardians, and officials
- Organising teams, training sessions, and matches
- Ensuring player safety and emergency response
- Managing registrations and Club administration and marketing

## 6. Access and Disclosure

Access to personal information is restricted to authorised Club personnel, including coaches, team managers, and officials.

Information will not be shared with external parties unless:

- Required by law
- Necessary for player safety, medical issues or emergency response
- Explicit consent is provided by the individual (or parent/guardian if under 18).

Sharing of phone contact details;

As the primary means of team communications is via whatsapp, a team chat will be established at the beginning of each season. These whatsapp chats are required to be deleted following the completion of the season.

## 7. Photographs and moving/video Images

Photographs and moving images may be taken by or on behalf of North Perth Dynamites Netball Club at games, training sessions, or Club events. These photographs and images may be used for purposes associated with promoting the Club, including on the Club's website and social media pages. Players (or their parents/guardians if under 18) who have provided consent may have their images displayed for Club use.

If a player or parent/guardian wishes to withdraw consent for their image to be used, they may contact the Club Committee. If further use of their image constitutes a continued use of personal information, the Club will cease using the image as soon as practicable.

## 8. Data Security

The Club takes reasonable steps to protect personal information from unauthorised access, misuse, or disclosure. Information will be securely stored and disposed of when no longer needed.



## 9. Website data collection

Dynamites has a website <https://dynamitesnetballclub.com.au/>

Our websites use cookies to collect certain information when a user accesses the website. The data collected by our website is anonymous and is used for statistical purposes, website improvement purposes, and user authentication when you login to an online account or service. The types of data collected may include:

- The user's device IP address
- The user's domain name
- The date and time of the visit to the site
- Pages accessed
- Documents downloaded

### 9.1 Google Analytics

Our website uses google analytics services to help us better understand visitor traffic, so we may improve our services.

### 9.2 Social Media

North Perth Dynamites Netball Club may use personal information (such as names, email addresses, or website interactions) to create advertising audiences on social media platforms, including but not limited to Facebook and Instagram. This may include custom or lookalike audiences for the purpose of promoting Club programs, events, and opportunities.

Personal information used for these advertising activities will only be provided to the platform in a secure, encrypted format and will not be shared with other third parties. Individuals may opt out of receiving targeted social media advertising by adjusting their personal social media privacy settings or by contacting the Club Secretary.

The Club will ensure all advertising practices comply with the Privacy Act 1988, Australian Privacy Principles (APPs), and the advertising policies of the relevant social media platform.

## 10. Direct Marketing

We may send you direct marketing communications and information about our club, opportunities to join, netball programs, or events that we consider may be of interest to you. If you have requested or consented to receive such communications, these communications may be sent in various forms, including E-Newsletters. You may opt-out of receiving marketing communications from us at any time by following the instructions to "unsubscribe" set out in the relevant communication or contacting us using the details set out in the "How to contact us" section below.

In addition, we may also use your personal information or disclose your personal information to third parties for advertising purposes, such as providing targeted or retargeted advertising content to you through Search Engine Marketing.

## 11. Social media

The Club is connected to a number of social media platforms. When individuals upload any personal information to these social media platforms, individuals should refer to those platforms and websites' privacy policies for information about how their personal information is collected, used, accessed, stored, and disclosed.



Dynamites collects personal information from the following social media platforms where individuals choose to upload information pertaining to the Club's programs and events:

- Facebook
- Instagram

## 12. Privacy Concerns

If you have any questions or concerns about the handling of personal information, please contact the Club Secretary.

By participating in the Club, you acknowledge and agree to this Privacy Policy.

## POLICY BREACHES

North Perth Dynamites Netball Club will take all breaches of the policy seriously and will ensure they are dealt with promptly, sensitively and confidentially. Disciplinary action may be taken against a person who is found in breach of this policy, in accordance with the North Perth Dynamites Netball Club Complaints management procedure.